



CAREER POINT  
UNIVERSITY  
—HAMIRPUR—

**9<sup>th</sup> National Seminar**  
**on**  
**"Doubling Farmers Income by 2022: Challenges, Opportunities**  
**and Way Forward"**

**February 15-17, 2020**

*Jointly Organized by*  
**MOBILIZATION**  
(Society for Community Mobilization for Sustainable Development)  
&  
Career Point University, Hamirpur

*in collaboration with*  
Participatory Rural Development Initiatives Society (PRDIS)  
&  
Indian Social Responsibility Network (ISRN)  
**LAKSHYA SPS VIJAYAWADA**

*Venue*

Career Point University, Bhoranj  
Hamirpur (Himachal Pradesh)-176 041

Kindly visit our website: [www.mobilization.org.in](http://www.mobilization.org.in)

## **Mobilization Society**

MOBILIZATION Society was established in 2003 as a non-profit professional society aimed at sensitizing and mobilizing development partners and community for sustainable development. Presently the Society has about 1200 Life Members including 20 foreign members. The Society has successfully organized eight national seminars in collaboration with renowned institutions like IIT-Delhi, ICAR-IVRI, Bareilly, GBPAU&T, Pantnagar etc., published books on relevant issues, bringing out six monthly on-line research journal "Journal of Community Mobilization and Sustainable Development" (ISSN 2230 – 9047, NAAS Rating 5.30) besides other academic/developmental activities. The Society was also one of the collaborators of two International Conference organised at Andaman in December, 2016 and New Delhi in February, 2017.

## **Career Point University**

Career Point University, Hamirpur is backed by a highly committed Career Point group; Kota (Raj.). The CP group has a legacy of 23 years in the field of education. It started its journey in May 1993 at Kota to impart "Quality Education and training". The group is supporting 02 universities, 01 engineering college, 05 schools (Basic Education), coaching/training institutes and companies. Career Point University follows the world's best IIT-Education system to support every student to realize their potential with the experiential approach in the academics. Thousands of young students, from as many as 18 states of our country, have already made Career Point University as their first choice for their higher education to give thrust to their career. University offers personal approach to address every student's need.

## **Participatory Rural Development Initiative Society**

Participatory Rural Development Initiative Society (PRDIS) was registered in 1999, is a reputed National Level development organization and a network umbrella organization, specializing in the areas of sustainable agriculture development (Agriculture Extension & Agribusiness) and NRM. In addition, undertaking development works at grassroots level. PRDIS has organized National seminar at Professor Jayashankar Telangana State Agricultural University (PJTSAU), Hyderabad and International conference on "Agricultural Extension & SDGs" at Sri Lanka Agricultural Extension Association (SLAEA), Department of Agricultural Extension, Faculty of Agriculture, University of Peradeniya, Kandy, Sri Lanka.

## **Indian Social Responsibility Network**

Indian Social Responsibility Network (ISRN) is engaged in an array of developmental activities established as per the Companies Act of 2013. ISRN works as a multi-dimensional facilitation network in the domain of CSR and sustainable development aims at putting consolidated efforts towards social development in India through CSR. As a network, ISRN brings together voluntary organizations, corporate, CSR experts, social workers, and government bodies for more organized CSR approach in the country. ISRN engaged in advocacy through facilitation of platforms for corporate, NGOs and government to deliberate on key CSR/developmental issues, building understanding of Corporate and NGOs on CSR, capacity building of NGOs for participation in CSR/government programme. It is empanelled with the Ministry of Environment, Forest & Climate Change (MoEFCC), Government of India as an expert institution.

## **The Seminar**

Sustainable and remunerative agriculture has assumed great significance in the present context. Present day challenges included fragmented landholding. More than 80 percent farmers are small and marginal, and nearly one fourth farmers have about hundred square meter land. Producers' share to consumer rupee is around 23% and improved marketing is critical for enhancing producers' share. The focus from enhancing productivity and production has shifted to increasing

profitability of the farmers. Production is increasing at 3-4% but the wastage is also very high in cereals (30-40%) and more in fruits and vegetables. The Government has given seven point programme for enhancing farmers' income, which includes emphasis on irrigation along with end to end solution on creation of resources for 'more crop per drop', provision of quality seeds and nutrients according to the soil quality of each farm, large investments in warehouses and cold chains to prevent post-harvest losses, promotion of value addition through food processing, implementation of National Agricultural Markets and e-platforms (e-NAM), mitigate the risk, introduction of crop insurance scheme at a lower cost and promotion of allied activities such as Dairy-Animal Husbandry, Poultry, Bee-keeping, Horticulture, and Fisheries. While the nation has an avowed objective of doubling farmers' income by 2022, several farmers have shown business models of enhancing farmers' income manifold. Farmer-led innovations have proven to be beneficial in sustainable production through identification of traditional varieties, conservation practices and plant based products for pest management and also in enhancing income through value addition and diversification with micro enterprises. State wise strategies were developed for doubling farmers' income, but its implementation plan has not yet been finalized.

The seminar aims at sharing and discussing the experiences of the policy makers, administrators, academicians, researchers, extension professionals, practitioners, agribusiness companies, NGOs, farmers organizations and all other stakeholders involved in welfare of farming community on a common platform with an objective to maximize benefits from the available opportunities through enhancing the ability of farmers to face challenge and empowering them to equip themselves for doubling farmers income. It will also ensure better understanding of various stakeholders in the implementation of planned interventions for doubling farmers' income; participants will become familiar with various field tested technologies and best practices and consolidate strategies and approaches for improving extension service systems with greater participation of farmers, entrepreneurs, private sector industries for developing strategies for doubling farmers' income:

### **Seminar Themes**

To achieve this ambitious objective, as suggested by Hon'ble Prime Minister, the emphasis is on adopting a multi-dimensional strategy, which includes:

- Improving farm productivity through Hi-Tech agriculture
- Enhancing input use efficiency-conservation agriculture
- Cool chain development to prevent post-harvest losses & Value addition through food processing and post harvest management
- Farmer-led innovation (FLI)
- Market-led extension
- Climate smart agriculture (CSA)-Artificial intelligence, Big Data management, cloud computing, use of drone
- Nutrition sensitive agriculture
- Hill farming & indigenous knowledge system

### **• The Participants**

The seminar would be of great utility for researchers, academicians, policy planners, NGO's/grassroots mass mobilizers and students having interest in sustainable development in general and improving the quality of life of people in particular.

### **Call for Abstracts**

Abstracts are invited on identified themes of the seminar. The abstracts should be based on original research, training and extension experiences focusing on any of the above themes. Review/data based papers, case studies and developmental experiences of individuals and organizations may also be accepted. The abstract of about 300 words typed in single space (MS-Word, 12 font size) should be sent by e-mail ([mobilizationseminar2020@gmail.com](mailto:mobilizationseminar2020@gmail.com)) by 31<sup>st</sup>

January, 2020 along with registration fee. Author(s) should write the name of the theme on the top of the abstract.

## Important Dates

Last date for submission of abstract : January 31, 2020  
Submission of registration fee : January 31, 2020  
Submission of application for award : January 20, 2020

## Registration Fee

Categories	Till 31.01.2020	Spot Registration
Member	4000/-	5000/-
Non-member	5000/-	6000/-
Research Scholars/PG Students	2000/-	2500/-
Farmers	Free of cost	

\*\*Registration fee includes seminar kit, local hospitality and local transport. Accompanying person has to pay 50% of registration fee.

Registration fee should be sent through crossed bank draft in favour of "Society for Community Mobilization for Sustainable Development" payable at New Delhi, and send to following address: Dr.N.V.Kumbhare, Organizing Secretary & In-charge, Agricultural Technology Information Centre (ATIC), ICAR-IARI, New Delhi-110012. E-mail: [mobilizationseminar2020@gmail.com](mailto:mobilizationseminar2020@gmail.com), Cell No. 9968020172. The registration fee may also be deposited online to the following account.

A/C Name: Society For Community Mobilization For Sustainable Development

Bank Name: Syndicate Bank, Place: Pusa Campus, New Delhi

A/C No: 90292010140345, MICR: 110025041, IFSC Code: SYNB0009029

## Venue

Career Point University, Hamirpur, Himachal Pradesh.

## How to reach Venue

Career Point University, Hamirpur is located at Bhoranj which is 22 kms from district head quarter (Hamirpur), Himachal Pradesh. The Hamirpur is well connected with the rest of the country by road at a distance of about 410 Kms from Delhi. Nearest broad gauge railway station is at Una (Himachal Pradesh) at a distance of 66 Kms. Una is well linked to all parts of India and journey is of nine hours from Old Delhi/New Delhi Railway Station. Taxi/Bus services are available from Hamirpur to Una. The nearest airport is at Dharmshala (Gaggal, District Kangra ) which is about 75 Kms from Hamirpur and Bhuntar Airport which is 65 Kms.

## About the place

Career Point University, Hamirpur is situated in a serene and pollution free environment at Bhoranj, Himachal Pradesh. The University has modern and state-of-the-art infrastructure. The campus has been designed by renowned architects specializing in educational architecture. Hamirpur is the most educated district of Himachal and has the highest density of roads amongst all districts in India and has the highest number of roads in Asia. Panin referred to the people of this kingdom as great warriors and fighters. Even today Army is the largest employer for Hamirpur. It was Raja Hamir Chand who built the fort at Hamirpur and the present town derived its name from this ruler. Winters approach Hamirpur in November and lasts till February. The climate is pleasantly cool in February and the temperature ranges from 10°C to 25°C. World famous Baba Balaknath Temple "Deotyot Sidh", Mata Jwalamukhi Devi Temple; Jwala Devi Temple; Brijeshwari Mata Temple, Kangra; Chamunda Devi Temple, Kangra and Dalai Lama's Maleodganj, Dharmshala are the places of interest to the visitors.





**Deotsidh Temple**



**Nadaun Fort**



**Sujanpur Tira Fort**



**Narbadeshwar Temple**

**Some Tourist Places around Hamirpur**

**Accommodation**

Delegates attending the seminar will be provided accommodation at guest houses/hotels on request and on payment basis. Intimation to this effect may please be sent to Organizing Secretary of the Seminar well in advance so as to avoid last minute inconvenience. Approximate room charges in hotels are in the range of Rs. 2000/- to 3000/- (Executive, on twin sharing basis) Hotel booking is subjected to advance payment of one-day room charge.

**Awards**

The organizing committee has instituted following awards for recognizing the contribution of the researchers, educationists, teachers, trainers and practitioners.

- Fellow Mobilization Award
- Best Community Mobilizer Award
- Young Scientist Award
- Young Women Scientist Award
- Outstanding Research Scholar Award(For PhD)
- Outstanding Research Scholar Award(For M.Sc.)
- S. P. Goel Award
- Agro-Industry Award
- Award for NGO
- Innovative Farmer Award
- Innovative Women Farmer Award
- Best KVK Professional Award
- Best Extension Professional Award

The application form for awards is given at the end of the brochure. The application duly forwarded by the Head of Organization/Institution should reach to Convener of the seminar latest by January 25, 2020.

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1. Name and Designation:
2. Address of correspondence:
3. Academic Qualification:

S. No.	Degree	University	Year	Grade (Class )	Rank/Medal/Award, if any

4. Major Achievement: Concept/model or methods/tools/techniques developed/validated as evident through publications (Not more than 500 words)
5. Contribution in Teaching (Not more than 500 words)
6. Contribution in Extension (Not more than 500 words)
7. Details of research projects handled (institutional/externally funded)
8. Details of publications (In Bibliographic Form) (Best 20 papers with NAAS rating)
9. Institution building activities
10. Membership of Professional Societies
11. Awards/Honours/ Recognitions received:
12. Any other related information:

Date:

Signature  
Designation

I hereby certify that the above mentioned information furnished above by me is true and correct.

Signature:  
Name & Designation of the Forwarding  
Authority

**Note:**

- Only Life Members of the Society are eligible to apply
- Application should not exceed 10 pages

## Proforma for Best Community Mobilization Award

1. Name and Designation:
2. Address of correspondence:
3. Academic Qualification:

S. No.	Degree	University	Year	Grade (Class )	Rank/Medal/ Award, if any

4. Major Achievement: Concept/model or methods/tools/techniques developed/validated as evident through publications (Not more than 500 words)
5. Contribution in Teaching (Not more than 500 words)
6. Contribution in Extension (Not more than 500 words)
7. Details of research projects handled (institutional/externally funded)
8. Details of publications (In Bibliographic Form) (Best 20 papers with NAAS rating)
9. Details of technology assessed/refined and spread with result:
10. How farmers were mobilized in this process: (Give step wise details):
11. Give the details of demonstrations conducted and results thereof with patterns of involvement of farmers in the process:
12. Any other related information:
13. Your view points and conceptual framework for mobilising farmers in extension activities:

Date:

Signature  
Designation

I hereby certify that the above mentioned information furnished above by me is true and correct.

Signature  
Name & Designation of the Forwarding  
Authority

**Note:**

- Only Life Members of the Society are eligible to apply
- Application should not exceed 10 pages

**Proforma for Best KVK Professional Award/Best Extension Professional Award**

14. Name and Designation:  
15. Address of correspondence:  
16. Academic Qualification:

S. No.	Degree	University	Year	Grade (Class )	Rank/Medal/ Award, if any

17. Major Achievement: Concept/model or methods/tools/techniques developed/validated as evident through publications (Not more than 500 words)  
18. Contribution in Extension (Not more than 500 words)  
19. Details of research projects handled (institutional/externally funded)  
20. Details of publications (In Bibliographic Form) (Best 20 papers with NAAS rating)  
21. Details of technology assessed/refined and spread with result:  
22. How farmers were mobilized in this process: (Give step wise details):  
23. Give the details of demonstrations conducted and results thereof with patterns of involvement of farmers in the process:  
24. Any other related information:  
25. Your view points and conceptual framework for mobilising farmers in extension activities:

Date:

Signature  
Designation

I hereby certify that the above mentioned information furnished above by me is true and correct.

Signature  
Name & Designation of the Forwarding  
Authority

**Note:**

- Only Life Members of the Society are eligible to apply
- Application should not exceed 10 pages



## Proforma for Young Scientist Award (Men and Women)

1. Name and Designation:

2. Address of correspondence:

3. Academic Qualification:

S. No.	Degree	University	Year	Grade (Class )	Rank/Medal/ Award, if any

4. Major Achievement: Concept/model or methods/tools/techniques developed/validated as evident through publications (Not more than 500 words)

5. Contribution in Teaching (Not more than 500 words)

6. Contribution in Extension (Not more than 500 words)

7. Details of research projects handled (institutional/externally funded)

8. Details of publications (In Bibliographic Form) (Best 10 papers with NAAS Rating):

9. Details of extension activities done:

10. Details of institutional development activities done:

11. Any other related Information:

Date:

Signature

Designation

I hereby certify that the above mentioned information furnished above by me is true and correct.

Signature

Name & Designation of the Forwarding Authority

**Note:**

- Only Life Members of the Society are eligible to apply
- Application should not exceed 10 pages

**Proforma for Outstanding Research Scholar Award (For M.Sc. & Ph.D. both)**

1. Name and Designation:
2. Address of correspondence:
3. Academic Qualification:

S. No.	Degree	University	Year	Grade (Class )	Rank/Medal/Award, if any

4. OGPA of the student in Ph.D.:
5. Research paper/Patent/Software/Prototype in thesis:
6. Patents filed/Software/Prototypes registered:
7. No. of papers accepted/Published (give detail):
  - a) NAAS rating >5.0
  - b) NAAS rating ≤ 5.0
8. Extracurricular Awards indicating rank of the student (I, II, III) & level of the award (Institute/Inter Institute)
9. Member of professional Societies:
10. Any other related information:

Date:

Signature  
Designation

I hereby certify that the above mentioned information furnished above by me is true and correct.

Signature  
Name & Designation of the Forwarding Authority

**Note:**

- Only Life Members of the Society are eligible to apply
- Application should not exceed 10 pages

## Proforma for Agro-Industry Award

1. Name of the Organization:
2. Address of correspondence:
3. Year of Establishment:
4. Innovations developed/ Adopted/Commercialized:
5. Technologies modified if any
6. Attributes of the technology
7. Details of CSR activities (500 words)
  - a) Area of work
  - b) Type of intervention
  - c) Location
  - d) Beneficiary details (Male/Female) (SC/ST/OBC)
  - e) Farmer friendly literature developed
8. Impact of CSR activities (please give details) (Change in yield/income/socio-economic parameters/Diffusion of technology) (500 words)
9. Extent of publicity of interventions/success story (Please provide documentary evidence)
10. Awards instituted
11. Documentary proof-photos, publications, certificates, awards, etc.

Date:

Signature

I hereby certify that the above mentioned information furnished above is true and correct.

Signature

Name & Designation of the Forwarding  
Authority

## Proforma for NGO Award

1. Name of the NGO:
2. Address of correspondence:
3. Year of Establishment:
4. Innovations developed/ Adopted/Commercialized:
5. Technologies modified if any
6. Attributes of the technology
7. Details of NGO activities (500 words)
  - a) Area of work
  - b) Type of intervention
  - c) Location
  - d) Beneficiary details (Male/Female) (SC/ST/OBC)
  - e) Farmer friendly literature developed
8. Impact of NGO activities (please give details) (Change in yield/income/socio-economic parameters/Diffusion of technology) (500 words)
9. Extent of publicity of interventions/success story (Please provide documentary evidence)
10. Awards instituted
11. Documentary proof-photos, publications, certificates, awards, etc.

Date:

Signature

I hereby certify that the above mentioned information furnished above is true and correct.

Signature

Name & Designation of the Forwarding  
Authority

## **Proforma for Innovative Farmer Award/Innovative Women Farmer Award**

1. Name:
2. Address of correspondence:
3. Educational Qualification
4. Resources owned or leased in by Farmer
  - i. Land (ha)
  - ii. Irrigated area (ha.)
  - iii. Water bodies with irrigation capacity
  - iv. Animal Resources including fish and Poultry
  - v. Farm Machinery
5. Information about agriculture and allied activities (area / nos. along with variety/breed)
  - i. Field Crops
  - ii. Horticultural Crops
  - iii. Agro-forestry
  - iv. Dairy / Poultry / Fisheries / Duckaries / Piggeries (specify unit)
  - v. Any Other
6. Innovative Technologies/ Scientific Practices (Brief Information)
  - i. Adopted
  - ii. Modified
  - iii. Developed (if any)
7. Activity wise income, cost-benefit ratio, gross and net income
  - i. Field crops (per ha.)
  - ii. Horticulture crops (per ha.)
  - iii. Enterprises like Livestock, Fisheries, Piggery, Sericulture etc.
  - iv. Any other
8. Spread of the innovation among fellow farmers (brief information).
9. Contribution of the farmers in terms of
  - i. New package of practices / management strategies
  - ii. Saving or resources / inputs
  - iii. Any other
10. Any other relevant information
  - i. Media coverage like Success stories / feature articles / documentary / CDs etc.
  - ii. Recognition received as certificates, medals and awards, etc. at Block/ State / National Level)

(Signature of the farmer)

Date:

Signature

I hereby certify that the above mentioned information furnished above is true and correct.

Signature

Name & Designation of the Forwarding  
Authority

**Registration Form**  
**9<sup>th</sup> National Seminar**

on

**"Doubling Farmers Income by 2022: Challenges,  
Opportunities and Way Forward"**

**February 15-17, 2020**

1. Name: .....
2. Designation and Organization:  
.....
3. Correspondence Address: .....
4. Telephone: (O) ..... (R) ..... Mobile: .....
- E-mail: .....
5. If presenting a paper, the title of the paper:.....  
.....
6. Details of Registration fee: Draft No. ....Dated.....Amount.....
7. Accommodation required: Yes/No
8. Advance amount deposited for Hotel Booking:.....

Date:

Place:

Signature

This form can photocopied for the use of other willing participants.

For any queries please contact

Cell No.

E-mail: [mobilizationseminar2020@gmail.com](mailto:mobilizationseminar2020@gmail.com)